

WHOLESALE PROGRAM



ADDRESSING THE GLOBAL WATER CRISIS... ONE DROP @ A TIME

Create Safe Drinking Water - With Just a Few Drops



WHAT IS H₂O PURE?

H₂O Pure is a breakthrough water-purification concentrate that quickly transforms contaminated or uncertain water into safe drinking water. In just 60 minutes, 8 drops per gallon help neutralize harmful bacteria and viruses, as confirmed by independent third-party laboratory testing conducted by Terp Life Labs, while preserving essential minerals. The result is laboratory-grade purification for everyday use, travel, disaster relief, and humanitarian aid - all in a pocket-sized bottle.



WHY RETAILERS LOVE IT



High-Margin, High-Impact Product:

Low cost, strong retail margins, and repeat-purchase potential



Shelf Appeal: Compact design, premium branding, and modern packaging



Consumer Demand: Appeals to health-conscious, eco-friendly, and preparedness-focused buyers



Cross-Market Fit: Ideal for outdoor, travel, camping, survival, emergency, and wellness retail

KEY BENEFITS

-  **Powerful Purification:** Formulated to eliminate up to 99.999% of bacteria and viruses
-  **Mineral Balanced:** Contains zinc, copper, and colloidal silver — nature's defense trio
-  **Eco-Friendly:** Zero plastic waste per gallon — replaces bottled water
-  **Portable & Long-Lasting:** One 6mL treats up to 15 gal • 1L treats up to 2,500 gal
-  **Safe & Scientifically Backed:** Formulated under strict quality control with traceable lab testing

Minimum Order: 100 units (mixed SKUs available)

Turnaround: Ships within 1-2 business days

FOB: Sandy, Utah

Private Label: Available for qualified partners

Marketing Support: Product images, display materials, social media assets, and staff training



Tiered Pricing Level	6mL Bottle	MOQ (Units)	1L Bottle	MOQ (Units)	Margin
MSRP	\$17.99		\$139.99		
Donor	\$11.69	100	\$90.99	50	35%
Sponsor	\$10.79	500	\$83.99	100	40%
Brand Partner	\$8.99	1,000	\$69.99	500	50%
NGO/Relief	\$8.99	1,000	\$69.99	500	

Custom quotes available for co-branding, export, and recurring supply contracts.

WHO WE SERVE



Outdoor & Survival
Retailers



Health & Wellness
Stores



Emergency
Preparedness
Suppliers



Humanitarian &
NGO Partners



Government &
Disaster Relief
Agencies



JOIN THE MISSION

With each H₂O Pure bottle sold, we fund clean-water initiatives through **H₂O Global Relief** — our **charitable initiative** dedicated to bringing sustainable solutions to communities in need.